

Detroit Colour Council

Newsletter

September 2009

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Do It Right the First Time!

Solutions to Mastering Issues for Automotive Interiors

Due to the high level of interest in this area, the DCC is revisiting the subject of color mastering. The DCC will offer a set of recommendations benefitting all those involved in this complex and challenging global process. The OEMs, Tier 1, material suppliers, and molders are invited to engage the panelists in their views towards optimizing the mastering process. This meeting is a must for the entire supply chain – from drawing through PPAP.

Date: **Wednesday, September 23, 2009**

Place: **BASF Corporation**
26701 Telegraph Road
Southfield, MI 48033
(248) 827-4670

Time: **12:00 PM** Lunch and social hour
1:00 PM Presentation followed by panel discussion

Speaker: **Larry DePaoli**
Uniform Color Company
Market Development

Panelists: **Alan Bodi**, PolyOne
Bob Karpowicz, DataColor
Stephanie Rogers, ATS
Allen Brown, Ford Motor Company

Cost: \$20 per person

Reserve your spot by contacting Kurt Beyerchen at beyerck@nrd.nissan-usa.com or 248-488-4670.



Membership applications for 2009 will be available

Membership Drive 2009

There's still opportunity to take advantage of our 2009 Two for One Membership Deal.

The nominal membership fee of \$35.00 pays for administrative expenses and aids to education, since all board members are volunteers. As we are aware of the very difficult times our industry is now facing we are offering a membership incentive this year. For all employees signing up from within the same company we would like to offer 2 for 1 pricing. Pick up an application at this meeting or visit our website at www.detroitcc.org.

Color Education at EMU

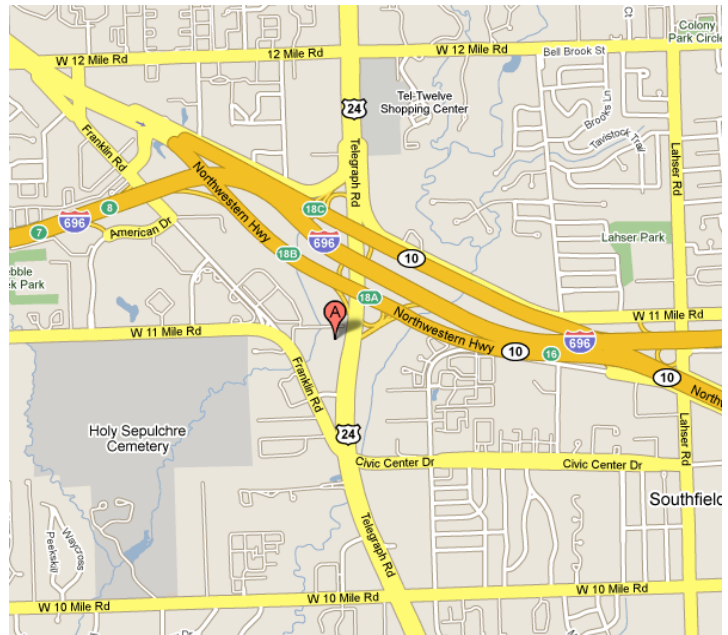
Our Color Technology course is being offered from September 29 through 30, 2009 at the Eastern Michigan University Livonia site located on I-275 at 6 Mile Road.

The course objective is to provide fundamentals of visual color match evaluation and color measurement for industrial color control and color harmony teams. Typical registrants are people working in the industry with a need to learn color fundamentals that will help deal with issues related to producing and using colored products. This includes lab and QC technicians, sales and marketing specialists, designers, engineers, color matchers, and production supervisors.

The principle instructor is Adjunct Professor Bill Longley of Color Match Consulting. Other industry instructors are Allen Brown of Ford Motor for visual evaluation, consultant Jim King for formulating and design issues, and Bob Santine of X-Rite in color measurement.

Visit our website, www.detroitcc.org, for more details and for a registration form.

BASF is located on the west side of Telegraph south of I696 in Southfield, MI



Upcoming Detroit Colour Council Events

Our last member meeting for 2009 will be held in November 2009 in a social setting for networking opportunities. More details will be available soon.

Look for future newsletters and the Detroit Colour Council website, www.detroitcc.org, for dates/places of our upcoming meetings.